

# We'll make your meeting carbon neutral

Hilton

## CARBON EMISSIONS FOR MEETING/EVENT

LightStay is Hilton's award-winning and proprietary program that allows every hotel to measure and manage their carbon, waste, water, energy, and other environmental performance factors.

We offset the environmental impact of your meeting/event caused by

### ENERGY



### WATER



### WASTE



## Bringing Meet with Purpose to life

The Meet with Purpose program was launched to help clients create meaningful change in both the attendee experience and within the communities they visit. Inspired by the connections we make through global travel, Hilton practices hospitality in more sustainable and impactful ways than ever before. Our Meet with Purpose offerings allow clients to:



Gather sustainably



Nourish attendees and communities



Impact the destination

[Click here to learn more about Meet with Purpose](#)

LightStay and the Meeting Impact Calculator reports are available at every Hilton property around the globe. Also, be sure to ask your hotel representative for the Hilton Meet with Purpose Checklist to help you make decisions to gather more sustainably and lower the environmental impact of your meeting or event.



TRAVEL **WITH PURPOSE**  
 MEASURED BY *Light* **STAY**



Hilton is focused on paving the way towards a net-zero future and remains committed to partnering with its customers to help minimize carbon footprints and reduce sustainable travel. During your next event, leave a positive impression on your guests - and on the planet. Learn more at [esg.hilton.com](http://esg.hilton.com).

**HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:\***

**1.8M**

volunteer hours  
logged since 2017

**49%**

reduction in  
carbon emissions  
since 2008

**1.6M+**

bars of soap  
donated in 2021

**100%**

hotels mapped  
against environmental  
and social risks

**\$5M+**

awarded in grants to  
70 community-based  
organizations since 2019

**OUR HOTEL IS THE PROUD RECIPIENT OF:**

**International Organization for Standardization (ISO)**



- ISO 9001 – Quality Management certification
- ISO 14001 – Environmental Management certification
- ISO 50001 – Energy Management certification



**OUR ENVIRONMENTAL EFFORTS**

The following sustainability features are in place at our hotel:



**ENERGY EFFICIENCY**



**WATER CONSERVATION**



**WASTE REDUCTION**



**OUR PARTNERSHIP WITH CLIMECO GREEN**

Hilton has partnered with ClimeCo to develop a portfolio of high-quality carbon offsets for customers hosting meetings or events at Hilton hotels around the world.

Using Hilton’s proprietary ESG management platform, LightStay, Hilton sales professionals calculate the carbon emissions associated your meeting or event and then purchase carbon offsets from ClimeCo that are third-party verified and registered through the Climate Action Reserve or Verified Carbon Standard.



## OUR COMMUNITY ENGAGEMENT

- 216 Community engagement projects totaling 3,130 Team Member volunteer hours and \$77,280 in local impact
- 154 Donations totaling an estimated \$139,683 value

We support and invest in our community by contributing to the local economy, developing a talented workforce and fostering local relationships that help ensure success. A few examples of our community engagement:

- Our hotel partners with a local community organization
- Our Team Members are trained on the issue of human trafficking
- We use controlled sourcing with local suppliers (within 100 mile radius)



## YOUR ESTIMATED FOOTPRINT

Prior to your meeting with us, we can help you estimate your event's environmental impact using Hilton's proprietary LightStay Meeting Impact Calculator.

Once your event has concluded, we can update the calculator to account for your event's final details. Speak to your Hilton Sales Representative to learn more.



## WAYS TO MAKE A DIFFERENCE

Join us in our efforts to Travel with Purpose. Consider following these examples during your meeting or event:

- Eliminate the use of single-use plastics at your event by switching to reusable options, such as water refill stations, glass/china, travel mugs/bottles, etc.
- Work with the hotel team to reduce food waste through selecting zero-waste menus and creative food presentation, diverting unavoidable food waste from landfill, and/or donating excess, edible food, where allowed by law.
- Encourage attendees to use the Hilton Honors app for digital check-in, keys and check-out to reduce the use of printing, paper and plastic.
- Finally, give us your suggestions about improving the sustainability of your event!



L X R

CONRAD

canopy



CURIO  
COLLECTION



TAPESTRY  
COLLECTION



TEMPO

MOTTO



spark

HOMEWOOD  
SUITES



Hilton  
GRAND VACATIONS

